November 2022 GTIPA Newsletter

The sixth-annual Global Trade and Innovation Policy Alliance Annual Summit was held in Seoul, Korea on Thursday, October 27 – Friday, October 28. Thank you to our gracious hosts, the Korea Institute for Industrial Economics and Trade (KIET), for welcoming GTIPA members to your country and for organizing another successful GTIPA Summit. We also express our sincere gratitude to Hyeon, Inchul, Jaehan, Yong, Sujin, Hanhin, and Yeji for the months of planning and coordination that went into this event. For those who could not attend in person, a recording of the livestream is available in English here.

A few administrative items to note: Starting this month, Adrianna Śniadowska (asniadowska@think-tank.pl) of THINKTANK in Poland will be assisting GTIPA with its new social media strategy. Adrianna will be posting GTIPA members’ events, articles, and publications on GTIPA’s Twitter, LinkedIn, and Facebook pages. New this month, you can view recently shared newsletters on the GTIPA webpage, including monthly Spanish translations from Fundación Eléutera.

Best,
Stephen Ezell
Vice President, Global Innovation Policy, ITIF (sezell@itif.org)

Latest GTIPA Publications
Last month, GTIPA released the latest of its flagship reports: “GTIPA Perspectives: Clean/Renewable Energy and Sustainability Innovations.” The report featured contributions from 17 member institutions representing 16 countries and one region. Members presented the report during the GTIPA Summit in Seoul, Korea. GTIPA would like to thank the members who wrote briefs on the innovative clean energy technologies and startups that are emerging in their countries.

Members continued the focus on clean energy throughout the month, with several publications that explored energy solutions to achieve net-zero emissions targets, including the C.D. Howe Institute’s e-brief that made the case for small nuclear reactors as part of Canada’s net-zero strategy. The Austrian Economics Center explored the green energy transition and the future of energy in an interview with a London-based advisory firm. The German Economic Institute (IW) also discussed the need for climate-neutral technologies and the rise of its vocational dual training system to meet this need. Relatedly, IW collaborated with the Macdonald-Laurier Institute on a paper providing insights on designing the G7’s climate club, and IPAG Bangladesh commented on absent leaders and the fossil fuel lobby’s role in weakening the climate change fight.

The first few weeks of November saw the release of multiple global indices measuring innovation competitiveness, sustainable trade, digital transformation, network readiness, and international property rights. In a joint report, GTIPA’s Information Technology and Innovation Foundation (ITIF), German Economic Institute (IW), Institute for Competitiveness (I-Com), and Macdonald-Laurier Institute studied the subnational competitiveness of the United States, Germany, Italy, and Canada. The Transatlantic Subnational Innovation Competitiveness Index (TASICI) evaluated 13 indicators at the state, provincial, and regional levels to capture measures of innovation competitiveness in the areas of the knowledge economy, globalization, and innovation capacity. Along with the report, I-Com and IW co-hosted a policy roundtable launch event in Brussels, and ITIF created a visualization of the data included in the index.

Another index released this month, Hinrich Foundation’s sustainable trade index, measured the readiness of 30 economies in the areas of long-term economic growth, environmental protection, and societal development across 70 indicators. The Hinrich Foundation and the IMD World Competitiveness Center also held a report launch, which can be viewed here.

Like the subnational innovation index, the Colombian Ministry of Information
Technologies and Telecommunications’ smart cities index features a maturity model that measures the digital transformation of territories in Colombia. CCIT’s president commented on the index and the need for smart cities.

And building off previous index reports, the Portulans Institute released its Network Readiness Index 2022, ranking digital readiness and highlighting the performance of Southeast Asian economies in this year’s edition; meanwhile the Property Rights Alliance released the 2022 International Property Rights Index, drawing connections between strong intellectual property protections and the capacity to innovate.

GTIPA members were also focused on trade in Asia this month. In a new working paper, ICRIER analyzed the trade potential between India and Ireland in a post-Brexit world. Meanwhile, IDEAS Malaysia released a new ASEAN Prosperity Initiative (API) report that tracks the progress of the ASEAN Economic Community’s Blueprint 2025, and PIDS assessed the policy impacts of digital services trade in the Philippines and the integration of digital trade with neighbors in the Asia Pacific.

In an NBER working paper, the Stanford Center on China’s Economy and Institutions examined China’s persistent exporting power and growth over the last two decades (i.e., the so-called “China Shock.”) And in its latest China brief, the Stanford Center on China’s Economy and Institutions studied the real estate boom’s rising land prices in China and the how firms might gain from or react to this boom.

Regarding Latin America, Fundación Internacional Bases’ Dr. Marianela Mendoza analyzed Argentina’s new tax on e-commerce, which she claims violates the constitutional system, ultimately hurting consumers who will pay the tax burden. TicTac considered the need for geospatial technology policies, citing Colombia’s Geospatial Reference Framework (2021) as an example of appropriations policy.

In Europe, CASE warned of the growing risk of sovereign insolvency and financial crisis in the European Union, thanks in part to record-high debt levels. And in Italy, Competere drew attention to the role of vegetable oils in promoting food security during a G-20 event and in a new report.

Other highlights this month included:

- The first episode in a new series from the Bertelsmann Foundation explored democratic innovations and resilience in cities across the Atlantic;
- A booklet series from the Free Market Foundation showcased laws affecting
small businesses, which ranged in topic from licensing to taxes, land, labor, health, schooling, justice, and finance; and

- Two media appearances (eNCA and Newzroom Afrika) with the CRA’s Chris Hattingh on the strike at South Africa’s state-owned transport company, Transnet.

Finally, join us in congratulating GTIPA’s Prof. Syed Munir Khasru, Chairman of the Institute for Policy, Advocacy and Governance (IPAG), who has been invited to serve as Co-chair of the G7 Task Force on “Peace, Security, and Global Governance.”

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**Recent and Upcoming GTIPA Events**

**Competere**
Food Security and Sustainable Nutrition: The Role of Vegetable Oils and the Resilient Cluster
October 18
09:00 AM ET
[Register](#)

**Hayek Institute**
The EU electricity price crisis – to blame for the design of the electricity market?
October 19
11:00 AM ET
[Register](#)

**I-Com**
Don't Stop "It" Now: The policies to move the digital transformation of Italy between the EU compass and PNRR
October 25
03:00 AM ET
[Register](#)

**Macdonald-Laurier Institute**
Joining the Climate Club: Perspectives from Germany and Canada
November 2
09:00 AM ET
[Register](#)

**Hinrich Foundation**
Global Trade Conference 2022
November 2
08:00 PM ET
Register

I-Com
Export Revolution Between e-commerce and New Managerial Skills
November 7
12:00 PM ET
Register

IDEAS Malaysia
ASEAN Integration Report 2022: Report Launch & Public Forum
November 7
08:00 PM ET
Register

Hinrich Foundation
Launch of the Sustainable Trade Index 2022
November 9
04:00 AM ET
Register

ITIF, I-Com, IW, and MLI
Regional Competitiveness and Technological Innovation: Comparing North America and the EU and Learning from Best Practices
November 14
12:00 PM ET
Register

Portulans Institute
Stepping into the new digital era: How and Why Digital Natives will Shape the World
November 15
10:00 AM ET
Register

Bertelsmann Foundation
Virtual Discussion | A Natural Alliance: How Europe and the Western Hemisphere can Work Together for a Secure Energy Future
November 15
10:00 PM ET
Register
Macdonald-Laurier Institute
Canada and Cuba in a World of Expanding Authoritarianism
November 15
12:30 PM ET
Register

Colombian Chamber of Informatics and Telecommunications (CCIT)
Colombia 5G - Investing to Connect, Innovate and Transform
November 23
08:00 AM ET
Register

Center for Social and Economic Research (CASE)
The Fate of the Flat Tax in the Member States of the European Union
November 24
11:00 AM ET
Register

Information Technology and Innovation Foundation
How Updating a Century-Old Trade Law Could Limit China’s Ability to Profit From Unfair Trade Practices
November 28
12:00 PM ET
Register

Competere
Front of the Pack Labeling Reform: Is it Fit for the Future?
November 29
06:30 AM ET
Register

Geneva Network
Bolstering Economic Recovery: Intellectual Property Rights & Investment Outlook
November 29
09:30 PM ET
Register

Growth Analysis
Unique Meeting with Economics Laureate Paul R. Milgrom
December 7
07:30 AM ET
Register
Macdonald-Laurier Institute
Bolstering the Role of ASEAN in the Indo-Pacific: Implications for Canada
December 7
10:00 PM ET
Register

IDEAS Malaysia
Highlights on Regional Comprehensive Economic Partnership (RCEP) and How it Can Benefit your Business
December 14
08:00 PM ET
Register

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