January 2023 GTIPA Newsletter

It’s the beginning of a new year, but the GTIPA’s objectives have not changed. GTIPA members remain committed to advancing a positive vision of trade, globalization, and innovation for the benefit of humankind. Already in 2023, member organizations are advancing this agenda through a variety of articles, research, and events. Our best to you all for the year ahead.

Sincerely,
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Important Announcements

The Austrian Economics Center is organizing an event series called “Is the new standard worth striving for?” in cooperation with over 100 leading think tanks and universities visiting several cities across the globe between March and May.

The European Resource Bank is organizing a meeting between the 14th and 16th of April in Porto about prosperity, innovation, and politics in collaboration with the Austrian Economics Center and the Instituto +Liberdade.
Latest GTIPA Publications

Trade and International Relations

The international aspect of innovation remains an important topic for GTIPA members. For instance, I-Com completed a study focusing on how technological competition, industrial expertise, and supply chains interact with, and how they affect, European strategic autonomy in terms of health, energy, and digitalization issues. I-Com and IOBE also conducted joint research on the economic impact of the media industry, the geopolitics of technology, and media regulation in Europe focusing on Italy, Greece, Spain, and Portugal.

The German Economic Institute also addressed the topic of international relations by assessing the implications of the U.S. Inflation Reduction Act for German and European businesses. CASE published a paper about the implications of the U.S. economy to Europe, analyzing the spillover from U.S. monetary policy tightening on the euro area, and how to mitigate risks involved.

The Innovative Economy Forum wrote a column about the Korean government’s Indo-Pacific strategy, which builds on three principles of cooperation: inclusiveness, trust, and reciprocity. Another article by the Innovative Economy Forum highlighted the importance of technology in modern diplomacy and the role of technology ambassadors in governments. An article by the Macdonald-Laurier Institute further emphasized the role of politics in technology trade explaining the trends of friend-shoring, supply chain resilience, and national interests in the current global trading environment.

From a development perspective, an analysis of trade in South Africa suggests it could be much better exploited through facilitating better economic policies according to the Centre for Risk Analysis. Furthermore, the Centre for Risk Analysis wrote an article addressing challenges facing South African trade due to tighter economic conditions at its main export partners.
Domestic Competitiveness Policies

The assessment of specific domestic policies and innovation challenges was another significant goal of analysis by GTIPA members. In Europe, the German Economic Institute wrote a piece about the subnational innovation competitiveness of German federal states based on a recent GTIPA report of subnational competitiveness. The potentials, challenges, and current implementation of digital healthcare was assessed in Italy by Competere which also set an agenda for 2023. A CASE paper provided analysis of selected measures proposed by Germany, France, Italy and Poland in their respective Recovery and Resilience Plans.

As for North America, an ITIF column argued that the U.S. must realize that China is exceeding U.S. innovation performance and its productivity growth may lead to higher GDP growth in China than the United States. The Bay Area Council Economic Institute wrote an article about the inflation disparity between services and the core CPI due to moderated supply chain issues and increasing wages. The Bay Area Council Economic Institute also analyzed GDP trends of the Bay Area counties, concluding that the region is exhibiting signs of economic recovery.

ITIF wrote an op-ed arguing that Indonesia’s personal data protection Law is of regional and global significance, not just for its avoidance of localization, but because of its potential to become a model of pragmatic and flexible cross-border data flows. The Macdonald-Laurier Institute argued in an article that economic policy should favor tax-competitive strategies to keep taxes low and let the market determine winners instead of relying on the government to pick and subsidize industries.

ESG Impact of Technology

Lastly, the effect of technology on the environment and society was also under major examination by GTIPA members. A Competere article finds Indonesia leads in the fight against deforestation, while the EU may not be able to meet its net zero targets in 2030 (let alone 2050).
The **Geneva Network** highlighted in an [article](#) that voluntary licensing of medicines has several benefits over compulsory licensing including fostering increased access to medicines for patients in low and middle-income countries. **TicTac** wrote a comprehensive [report](#) providing public policy recommendations for the adoption and massification of 5G technology in Colombia to accelerate the materialization of the benefits it generates for the entire population.

Even with an optimistic scenario of technological development, the **Hinrich Foundation** argued that the "rainforest OPEC" countries (Brazil, Indonesia, and the Democratic Republic of Congo) could benefit from the carbon credit system as suppliers especially if they work together.

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**Recent and Upcoming GTIPA Events**

**Recent**

**Korea Institute for Industrial Economics & Trade (KIET)**
Prospects for China-Korea Cooperation
December 6
08:30 PM ET
[Read more](#)

**Growth Analysis**
Unique Meeting with Economics Laureate Paul R. Milgrom
December 7
07:30 AM ET
[Read more](#)

**Macdonald-Laurier Institute**
Bolstering the Role of ASEAN in the Indo-Pacific: Implications for Canada
December 7
10:00 PM ET
[View webinar](#)
IDEAS Malaysia
Highlights on Regional Comprehensive Economic Partnership (RCEP) and How it Can Benefit your Business
December 14
08:00 PM ET
View webinar

Competere
The evolution of FoP labellings and their (un)necessary role
January 10
9:00 AM ET
Read more

Macdonald-Laurier Institute
Race to resources? Canada’s new critical minerals strategy
January 17
11:00 AM ET
View webinar

Upcoming

Center for Social and Economic Research
Prospects of reinvigorating the Middle East Peace Process: a possible joint EU-US undertaking?
January 25
6:15 AM ET
Register

Information Technology and Innovation Foundation
Should Congress Pass President Biden’s Tech Agenda?
January 25
10:30 AM ET
Register
Information Technology and Innovation Foundation
The State of U.S. Broadband in 2022: Reassessing the Whole Picture
January 31
12:00 PM ET
Register

The Macdonald-Laurier Institute
Defending democracies from disinformation: A new imperative for Canada-Japan strategic cooperation
February 2
8:00 AM ET
Register

Hinrich Foundation
How reporters can use the Hinrich-IMD Sustainable Trade Index 2022
February 2
9:00 AM ET
Register

Indian Council for Research on International Economic Relations
IPCIDE Annual Conference on the State of India’s Digital Economy
February 23
10:30 PM ET
Register