Important Announcements

The GTIPA will host its annual summit in Berlin on Thursday, September 14 at the offices of the Konrad Adenauer Stiftung. Think tanks from all over the world will join to discuss policy challenges and opportunities related to innovation and trade. We welcome you to join us in Berlin or online. Register here.

Latest GTIPA Publications

Trade and International Relations

Over the past month, GTIPA members assessed international challenges in the new global order all over the world. In North America, the Macdonald-Laurier Institute cautioned that Canada’s unilateral digital services tax could harm Canada-U.S. relations significantly let alone the big U.S. tech firms. The Bay Area Council Economic Institute proposed aligning U.S. and EU policies to progress the Trade and Technology Council’s objectives and strengthen collaboration. The Hinrich Foundation explained how the recent investment restrictions on China are affecting U.S. businesses and the U.S. administration politically. ITIF proposed an action plan for the United States to
not only speed U.S. competitiveness up but also to slow Chinese growth down.

The BRICS countries were also in the spotlight this month. The Macdonald-Laurier Institute analyzed the new BRICS currency’s potential impact on the global order and Canadian economic policy. CUTS International explained India’s leadership role as the G20 chairman to accelerate Central Bank Digital Currency (CBDC) agreements and use its own CBDC as a tool for de-dollarization. The German Economic Institute examined whether China’s exports are increasingly penetrating those sectors in which the German economy has its greatest strengths. The Hinrich Foundation analyzed the factors spurring Africa’s rise in global trade and geopolitics, such as its growing political confidence and its substantial critical minerals supply. CASE assessed the impact of sanctions and war on the economic performance of Russia, which will depend largely on oil prices.

Domestic Competitiveness Policies

GTIPA members proposed several policies that address domestic innovation challenges. In terms of incentives, ITIF suggested Congress make targeted changes to tax policy to incentivize drug development start-ups and maintain U.S. biopharma leadership. Furthermore, ITIF advised the U.S. federal government to increase R&D investments in AR/VR (artificial/virtual reality) to accelerate its absorption in key areas such as education. The C.D. Howe Institute advocated for tax reforms that prioritize value-added taxes and user fees while easing the tax burdens on work, savings, and investment.

As for innovation strategies, the C.D. Howe Institute suggested Canada reconsider its critical raw materials strategy by broadening the list of materials and working more closely with allies. ICRIER analyzed India’s Digital Data Protection Act’s timeline and its various iterations to understand which provisions have been most critiqued. The German Economic Institute found that companies expect to be demanding more of their low-skilled employees in the future by offering them further training. ICRIER advocated for policies to accelerate the agritech ecosystem in India by setting up an agency and incentivizing fintech solutions.
Sustainable and Emerging Technologies

Artificial intelligence and sustainability garnered robust attention from GTIPA members. Regarding sustainability, Competere explained the difficulties of implementing an EU regulation that requires companies to demonstrate that their products are not linked to deforestation. Moreover, Competere emphasized food labeling regulation’s importance on consumer protection and sustainability due to common greenwashing practices and misinformation. IMANI assessed climate financing tools, incentives, public instruments, and stakeholder coordination in Ghana to achieve its climate targets.

With respect to AI, Cuts International proposed building an AI bias regulation framework similar to how society currently addresses human bias in education systems. IPAG suggested responsible navigation of AI by addressing ethical concerns, ensuring accountability, and promoting collaboration to improve everyone’s lives.

Recent and Upcoming GTIPA Events

Recent

Hinrich Foundation
Navigating Global Trade Amid US-China Geopolitics
August 3
4:00 PM ET
Read more

Information Technology and Innovation Foundation
How Can Policymakers Support the Adoption of Drones for Package Deliveries?
August 17
11:00 AM ET
View webinar
Upcoming

**Hinrich Foundation**
Trade Talk With Keith Rockwell: The Age of Trade Fragmentation
August 29
5:00 AM ET
Register

**Information Technology and Innovation Foundation**
How Can States Help the CHIPS Act Succeed?
September 6
10:30 AM ET
Register

**Information Technology and Innovation Foundation**
AR/VR Policy Conference 2023
September 14
10:00 AM ET
Register

**C.D. Howe Institute**
Building Skills and Attracting Talent: Canada's Brain Drain
September 20
12:00 PM ET
Register

**Center for Social and Economic Research**
The Annual Conference of FEMISE
September 27-29
9:00 AM ET
Register